

Call for Papers (Online Poster)

2024 Management Innovation Conference

Frontier of Technology, Intelligence and Analytics

In recent years, the rapid advancement of artificial intelligence (AI) has emerged as a focal point across diverse academic domains. The convergence of technological progress, AI, and data analytics not only catalyzes innovation in all domains of management but also exerts a transformative impact on traditional management methodologies. This field stands at the forefront of reshaping business environments, pushing the limits, and redefining the fundamental principles of efficient management. It underscores the imperative for managers to adapt to and evolve in this dynamic, technology-driven era.

In a concerted effort to promote research on issues pertaining to technology innovation and management, as well as to strengthen academic collaboration with international institutions, Human Centered - Carbon Neutral Global Supply Chain Research Center (SCSC) and BK21 Four Industrial Big Data Educational Research Group for Global Supply Chain Innovation (IBD-GSC) at Pusan National University (PNU), College of Management at National Taipei University of Technology (NTUT), and *NTU Management Review* of College of Management at National Taiwan University (NTU) have jointly organized the "2024 Management Innovation Conference: Frontier of Technology, Intelligence and Analytics." This conference intends to showcase the latest developments and applications in technology, AI, and data analytics, with the aim of enhancing management innovation. Focusing on topics that explore the intricate relationship between advanced technologies and management practices, we anticipate fostering in-depth discussions on the presented papers and interactive engagement among participants. Scholars from diverse academic backgrounds will gain valuable insights through this conference.

Scope and Topics

To enhance the caliber of all submitted papers and to foster the establishment of a cohesive research community, we invite contributions encompassing theoretical, empirical, and qualitative research in this conference. Potential topics include, but are not limited to.

Conference Dates: October 13-14, 2024 (Online Poster Session)

Important Dates

- Submission Deadline: August 30, 2024
- Acceptance Notification Date: September 9, 2024
- Registration Fees Deadline: September 16, 2024

Submission Guidelines

- Before you submit your original work, note that the submitting author is automatically designated as the corresponding author in our submission system. The corresponding author is also the primary contact for the conference organizers.

- Manuscript: PDF file, full-text manuscript or long abstract, including the title; please keep the full-text manuscript or long abstract anonymous. The font should be Times New Roman typeface in 12-point pitch.
- The Conference Committee will make a preliminary review and decide whether the submitted paper is eligible for presentation and send out the results via email.
- Online submission: <https://2024FTIA.conf.tw>

Features of the Conference

- Keynote speech delivered by internationally well-known scholars
- Concurrent paper presentation sessions

Registration

- Registration Fee: NTD 6,000
- The name of the receipt of the registration fee can be indicated in the payment system.
- The authors are not required to submit the registration fee upon initial submission; instead, they should await notification from the organizing committee (i.e., acceptance or rejection emails).

Contact Us

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